

European country of choice	Analysis	Planning	Strategy	Geocoder
Albania	€ 998	€ 2,998	€ 7,998	-
Austria	€ 998	€ 2,998	€ 7,998	✓
Belarus	€ 2,498	€ 4,498	€ 9,498	-
Belgium	€ 1,498	€ 3,498	€ 8,498	✓
Bosnia-Herzegovina	€ 1,498	€ 3,498	€ 8,498	-
Bulgaria	€ 1,498	€ 3,498	€ 8,498	✓*
Croatia	€ 1,498	€ 3,498	€ 8,498	✓*
Cyprus	€ 998	€ 2,998	€ 7,998	-
Czech Republic	€ 1,498	€ 3,498	€ 8,498	✓
Denmark (incl. Faroe Islands)	€ 1,498	€ 3,498	€ 8,498	✓
Estonia	€ 1,498	€ 3,498	€ 8,498	✓
Finland	€ 2,498	€ 4,498	€ 9,498	✓
France	€ 2,498	€ 4,498	€ 9,498	✓
Germany	€ 998	€ 2,998	€ 7,998	✓
Greece	€ 1,498	€ 3,498	€ 8,498	✓
Hungary	€ 1,498	€ 3,498	€ 8,498	✓
Iceland	€ 998	€ 2,998	€ 7,998	-
Ireland	€ 998	€ 2,998	€ 7,998	✓
Italia (incl. San Marino)	€ 2,498	€ 4,498	€ 9,498	✓
Latvia	€ 1,498	€ 3,498	€ 8,498	✓
Lithuania	€ 2,498	€ 4,498	€ 9,498	✓
Luxembourg	€ 998	€ 2,998	€ 7,998	✓
Macedonia	€ 998	€ 2,998	€ 7,998	-
Malta	€ 998	€ 2,998	€ 7,998	✓
Moldova	€ 1,498	€ 3,498	€ 8,498	-
Montenegro	€ 998	€ 2,998	€ 7,998	-
Netherlands	€ 1,498	€ 3,498	€ 8,498	✓
Norway	€ 2,498	€ 4,498	€ 9,498	✓
Poland	€ 2,498	€ 4,498	€ 9,498	✓
Portugal	€ 1,498	€ 3,498	€ 8,498	✓
Romania	€ 2,498	€ 4,498	€ 9,498	-
Russian Federation	€ 2,498	€ 4,498	€ 9,498	✓*
Serbia (incl. Kosovo)	€ 1,498	€ 3,498	€ 8,498	-
Slovakia	€ 1,498	€ 3,498	€ 8,498	✓
Slovenia	€ 1,498	€ 3,498	€ 8,498	✓
Spain (incl. Andorra)	€ 2,498	€ 4,498	€ 9,498	✓
Sweden	€ 2,498	€ 4,498	€ 9,498	✓
Switzerland (incl. Liechtenstein)	€ 998	€ 2,998	€ 7,998	✓
Turkey	€ 2,498	€ 4,498	€ 9,498	✓*
Ukraine	€ 1,498	€ 3,498	€ 8,498	-
United Kingdom	€ 1,498	€ 3,498	€ 8,498	✓

* Geocoder has restricted functionality

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RegioGraph software

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RegioGraph allows you to visualize and evaluate your company data directly on digital maps. This provides insight into data trends and relationships and lends objectivity to your business decisions.

Along with data on regional market potential, RegioGraph reveals the location of untapped potential in your markets. The software's comprehensive analysis, planning and calculation functions allow you to extract more insights from your data, which boosts turnover and efficiency.

RegioGraph includes all maps and GfK purchasing power data for Germany, Austria and Switzerland or a European country of your choice.

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is ideal for carrying out customer and market analyses directly on digital maps.
- **RegioGraph Planning**
is specially designed for sales territory planning. In addition to the features contained in RegioGraph Analysis, RegioGraph Planning includes customized tools for optimizing existing sales structures and developing new ones.
- **RegioGraph Strategy**
is the expert version of the software and includes all features of RegioGraph Analysis and RegioGraph Planning as well as a range of tools for location evaluations, detailed analyses and comprehensive reporting. This version of the software also includes comprehensive data on potential at the level of street segments (for Germany only). When you order RegioGraph Strategy, you can choose from among GfK data on end consumers or D&B data on business potential.

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